

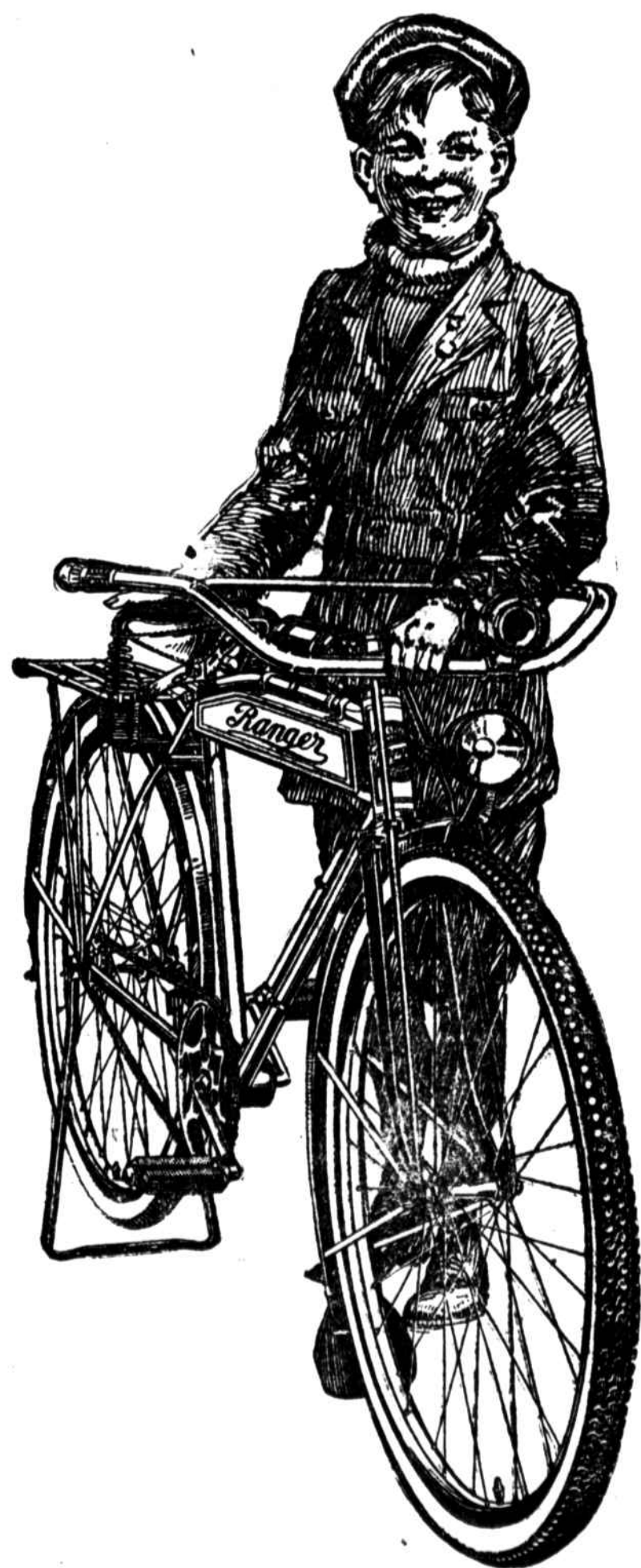
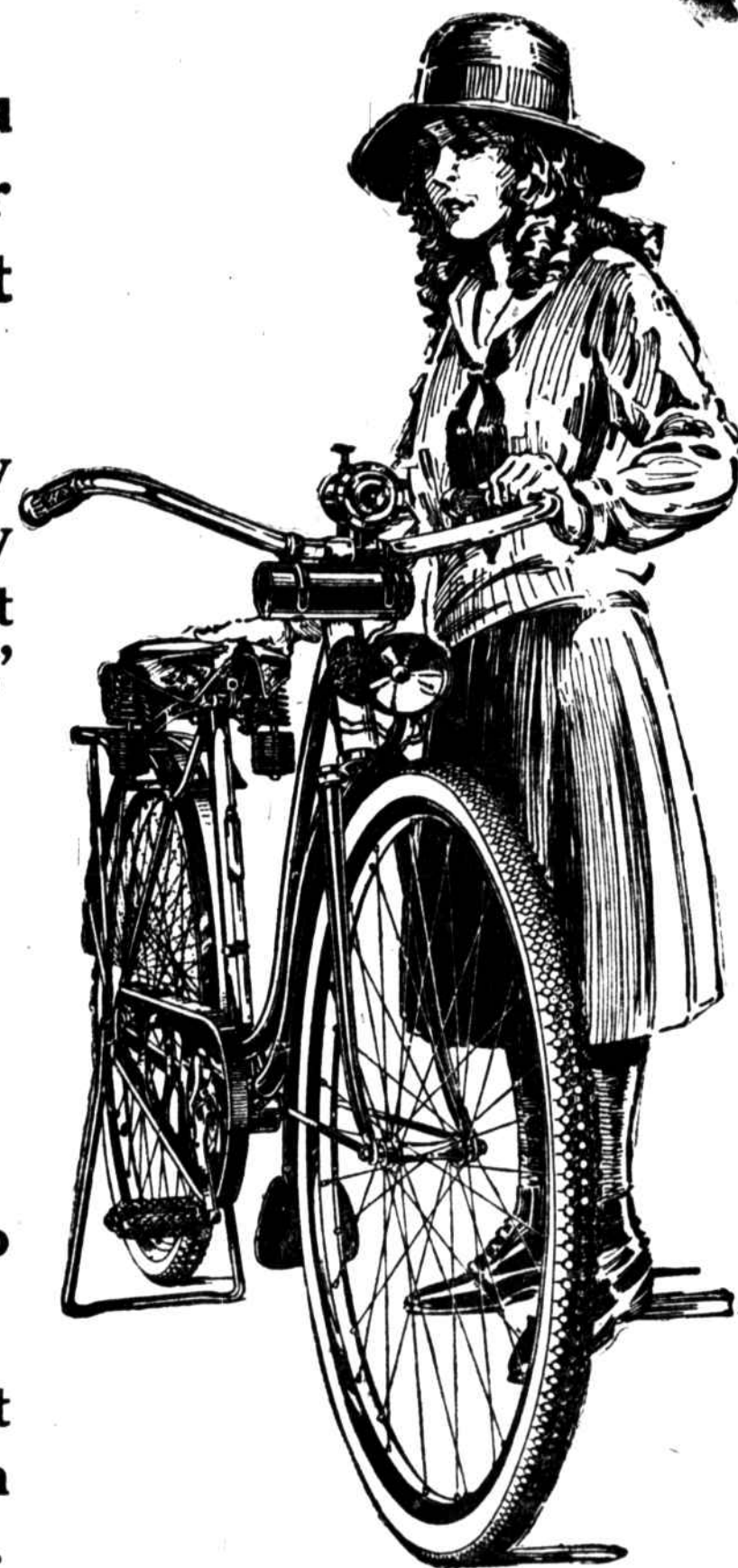
# Dear Mothers and Dads:

Remember when you were youngsters and how you longed for a real bicycle? *Your* youngsters are longing for a bicycle now, *and they can get one free*, the very finest kind that money can buy.

The Times is offering your boy or girl a wonderful opportunity to earn a \$55 Ranger Bicycle at no cost—they collect no money—pay no money. No Red Tape, bicycle delivered promptly by The Hecht Co., Washington representatives, promptly when 15 new 6 months' subscriptions to The Washington Times are secured and verified.

## You Can See That They Win

With your help and guidance it will be possible for them to possess the finest bicycle obtainable.



Teach them perseverance—see that they make a certain number of calls each day in their canvass for new subscribers. Keep them at it. Success in this undertaking will help them succeed in later life. Help them by asking *your* friends to subscribe. You know how The Washington Times pleases you—now recommend it to your friends, and let them enjoy The Times, too. *Then that child of yours will win.* Send your boy or girl in with the entry blank below today along with one new subscriber as evidence of good intentions and we will furnish other material necessary to success.

## The Washington Times

THE NATIONAL DAILY

Call at Business Office, First Floor, Munsey Building

*You must turn in one new subscriber with entry blank hereafter. This does not apply if already entered.*

*Bring this entry blank to The Times office. No more entries can be made by mail for city boys or girls. This does not apply to you if you live outside of Washington.*

### ENTRY BLANK

The Washington Times  
(Circulation Dept.)

Give me instructions for securing a \$55 Ranger Bicycle Free and 14 additional order blanks. As evidence of my good intentions to try and earn a bicycle, please give me credit for the new subscriber below.

Name .....

Address .....



### NEW SUBSCRIBERS

I hereby subscribe to The Washington Times, daily and Sunday, for a period of 6 months, and agree to pay your regular price of 25c weekly. I understand you agree to send me Cosmopolitan and Good Housekeeping magazines also in combination for a period of 6 months as offered. I agree to pay your representative \$1 in advance to be applied on my six months' subscription.

Name .....

Address .....